

DEPARTMENT OF COMPUTER SCIENCE
ACADEMIC ACTION PLAN FOR 2012-2013
B.Com., V SEMESTER(Electronic Commerce)

Month	Topics to be covered as per syllabus	Topics included otherthan state level common-core syllabus	Beyond syllabus	General Lectures/ Seminars
June	Electronic commerce: Definition – scope – Trade cycle – e-market – e-data interchange – Internet commerce.		Impact on markets and retailers	Seminars
	Business strategy in an electronic age: Value chain – Supply chain – Competitive strategy – Porter’s model – Competitive advantages using e-commerce.			
July	Business strategy – technology – Business environment – Business capability – Case studies.	Case studies	Group buying	
	Business to Business e-commerce: Electronic market – Advantages and disadvantages – Electronic data interchange – Technology – Standards – Communications – Implementation – Agreements – Security -			
August	EDI and Business – EDI trading patterns - Transactions – Adoptions and maturity – Inter-organizational e-commerce- A purchasing online – After sale online- Online examples .	Online Examples		
	Business to consumer electronic commerce: Consumer trade transactions – Internet ecommerce – Internet shopping and the trade cycle – Other e-commerce Technology - Advantages and disadvantages of consumer e-commerce		Shopping cart software	
September	The elements of e-commerce: – elements – e-visibility – The e-shop – Online payments – Delivering the goods – After sale service – Internet e-commerce security – a web site evaluation model - Case Studies.	Case Studies	Automated online assistant	Seminars
	Electronic business – Internet book shops – Grocery supplies – Software supplies and support – Electronic new papers – Internet banking – Virtual auctions – Online share dealing.			